# Are You Too Good to Be GREAT?

KIRK RUSSELL SEMINARS

*The business behind the Art*

**At the end of this seminar you will have the keys to:**

- Unlimited possibilities
- Regain control of your business
- Using my 180 ° Business Model
- Attract the most desirable clients
- Promotions that get better with time
- Use NEW marketing to book more and get more word-of-mouth referrals
- Have more time for yourself without sacrificing sales

Kirk will share great ideas for new products, marketing, and new processes that move people to action and increase sales.

Kirk Russell uses creativity and insightful objectivity to help photographers once again regain control of their business. He is know for presentations and seminars that are humorous and direct, and are packed with ways to create studio momentum by sharing ideas, imagination, intuition, insight, and inspiration.

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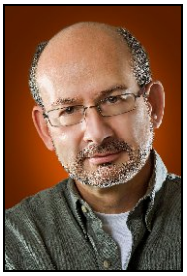

Kirk Russell